

QUALITATIVE RESEARCH METHODS

Collecting Evidence, Crafting Analysis, Communicating Impact, 2nd Edition

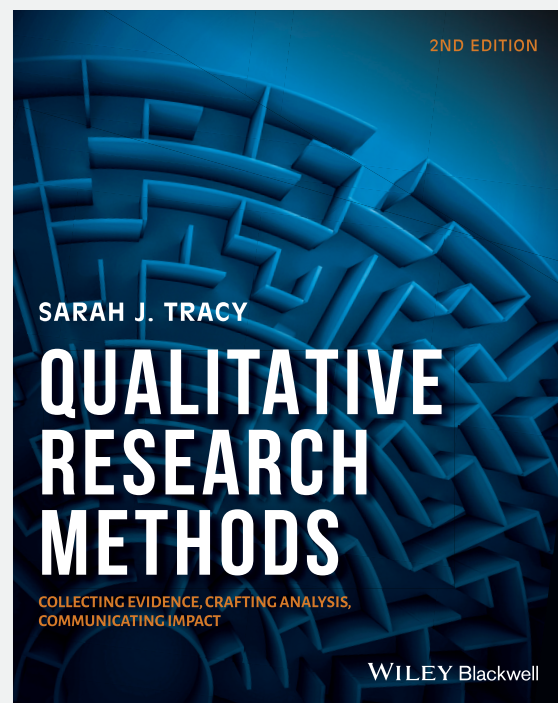
SARAH J. TRACY

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ABOUT THE AUTHOR

SARAH J. TRACY is Professor of Human Communication, Arizona State University-Tempe and internationally recognized expert on qualitative research methods. She has contributed more than 70 essays to publications such as *Qualitative Inquiry*, *Communication Monographs*, and *Management Communication Quarterly*, and developed the renowned “eight big tent model” for high quality qualitative research.

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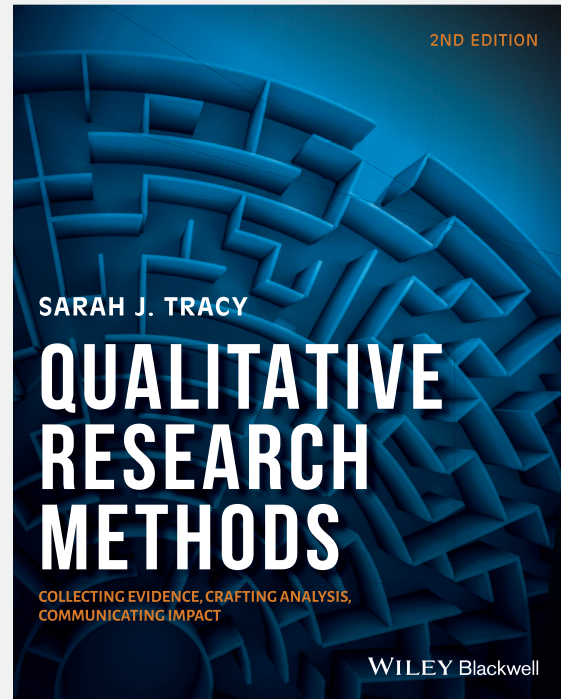
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