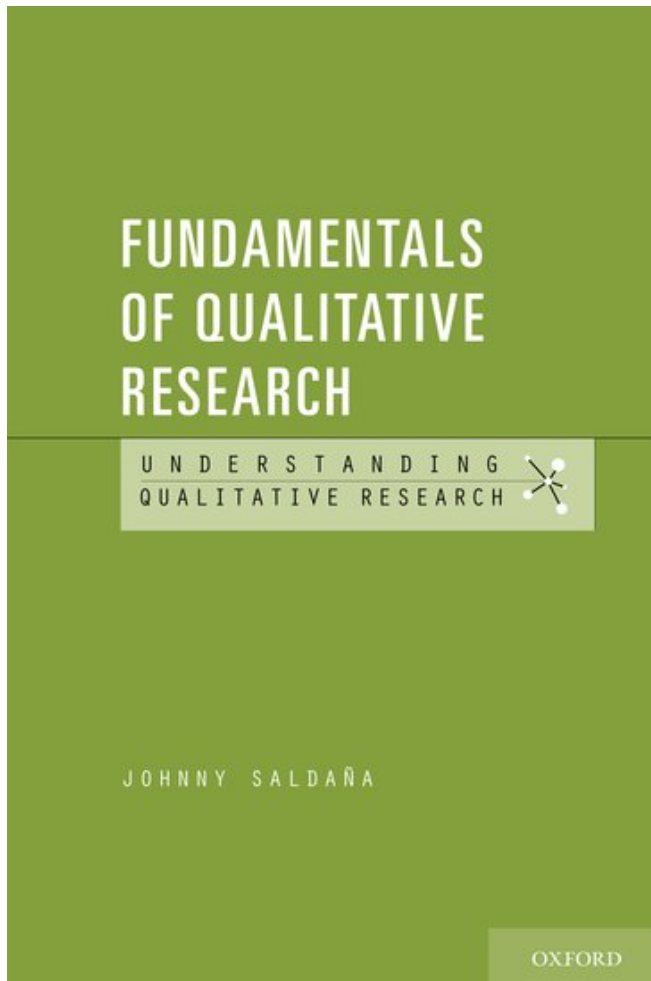


Fundamentals of Qualitative Research



Fundamentals of Qualitative Research approaches qualitative inquiry as a strategically selected composite of genres, elements, and styles. This book presents a concise yet rigorous description of how to design and conduct fieldwork projects and how to examine data in multiple ways for interpretive insight. Saldaña, a master teacher and qualitative data analyst, acquaints readers with the major genres of qualitative research available and the elements of interviewing, participant observation, and other data collection methods to inform emergent research design decisions.

Features

- Elegant, concise, and pragmatic overview of qualitative research
- Written by the author of the best-selling book, *The Coding Manual for Qualitative Researchers*
- Includes an extensive chapter on qualitative data analysis

THE AUTHOR: JOHNNY SALDANA

Johnny Saldaña is a Professor of Theatre at Arizona State University, where he has taught since 1981. He has been involved in the field of education as a teacher, drama specialist, and researcher. His research methods in longitudinal qualitative inquiry, ethnodrama, and coding have been applied and cited by researchers internationally to explore diverse social topics ranging from human development to health care.

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